



MEETING of the BOARD OF DIRECTORS

AGENDA

February 18, 2026
Virtual Meeting

Call to Order	K. Clutz
Roll Call	J. Thomas
Approval of Minutes	K. Clutz
a. January 21, 2026 – Board of Directors	
Financial Report	L. Curry
Executive Committee	D. Spedden
a. Bylaws	
New Members	D. Spedden
President's Report	D. Spedden
a. HB 654 2/18/26	
b. SB 638 2/25/26	
c. Commerce Budget Hearing in House 3/4/26	
d. Commerce Budget Hearing in House 3/5/26	
e. MD Sports Commission Hearing 3/9/26	
f. Certified Destination Ambassador Beta Test	
g. Short-term Investment Renewal Strategy	
Adjournment	K. Clutz

UPCOMING DATES:

March 18 – Executive Committee

April 15 – Board of Directors Meeting (Virtual)

May 14 – Annual Membership Meeting

The Mission of the Bureau shall be to promote Hagerstown and Washington County by increasing tourism and visitor spending through the marketing and promotion of attractions, events, accommodations, and visitor services which will contribute to economic development.

**HAGERSTOWN/WASHINGTON COUNTY CONVENTION &
VISITORS BUREAU BOARD OF DIRECTORS**

January 21, 2026

9:00 AM

Branded Chophouse

MINUTES

PRESENT: Katie Clutz, Chair; Al Martin, Treasurer; Emilie Amt, Brittany Arizmendi, Sarah Black, David Blenckstone, Jessica Clark, Lester Curry, John Gonano, Sarah Hall, Jeremy Hulse, Jonathan Horowitz, Andrew Sargent, Brittany Wedd, Lettie Wilkes

ABSENT: Sila Bartell, Racha Iskandarani, Julie Rohm, Andrew Sargent

STAFF: Dan Spedden, President; Tiffany Ahalt, Betsy DeVore, Terri Mulligan, Jolene Thomas

ROLL CALL

INTRODUCTION Dan Spedden introduced the newest member of the CVB Board of Directors, Rich Owens of Inn on Potomac.

TOPIC: **Minutes of October 22, 2025**

MOTION: To approve the minutes of October 22, 2025, Board of Directors meeting, as presented (Copy on file). 1st Emilie Amt, 2nd Brittany Wedd

ACTION Approved

TOPIC: **Financial Report**

DISCUSSION: Les Curry reviewed the Financial Statement for the period ending December 31, 2025, with the Board. There was a surplus (profit) of \$12,619.88 for the month of December. The amount received this January compared to last January was down by 11%, but still significantly higher than January 2024.

MOTION: To accept the Financial Statement for the period ending December 31, 2025, as presented (Copy on file with the minutes). 1st Brittany Wedd; 2nd Brittany Arizmendi

ACTION: Accepted

TOPIC: **Bylaws**

DISCUSSION: Dan Spedden reviewed sections of the current Bylaws with the Board, outlining proposed revisions for consideration. Board members were asked to review the recommended changes in preparation for a vote at the February board meeting. Any approved revisions will be presented for recommendation at the Annual Membership Meeting in May 2026.

TOPIC: **New Member**
MOTION: To accept the new CVB members, as presented (list on file with the minutes). 1st Al Martin, 2nd Emilie Amt
ACTION: Approved

TOPIC: **President's Report**

DISCUSSION: Below are some of the topics Dan Spedden shared with the board:

- a. JFK 50: Possibly leaving Washington County and going to Frederick County because the County Commissioners will no longer fund the race. Mr. Spedden will continue to work with organizer, Mike Spinnler, to see if there is anyway to save this longer-running Washington County event.
- b. Pending Grant Applications: Funds may be coming in for the CVB to assist breweries with marketing events.
- c. Washington County Historical Society has requested CVB funds to be used for a feasibility study. County declined giving money towards it and advised WCHS to seek funds from CVB. The board felt this did not align with the mission of the CVB and with other projects should not participate.
- d. Meritus Park Visitor Study: Board members were emailed the results of the study tracking where visitors were travelling before a baseball game and after via their cellphones.
- e. Certified Destination Ambassador program will be ready in April 2026. Testing of online program in February.
- f. MECDO has taken on the Visitor Welcome Center project, including negotiations and seeking additional funding.

ADJOURNMENT

Katie Clutz, Chair
Al Martin, Treasurer
Jolene Thomas, Meeting Recorder

NEW MEMBERS**96 Royal Coffee & Cream**

Cedric Nwafor
96 W. Washington St.
Hagerstown, MD 21740
240-382-2066

Weyira Olive Oil & Vinegar Tasting Gallery

Sihin Tsegaye
1555 Potomac Avenue
Hagerstown, MD 21742
301-797-4192
www.weyiraoliveoil.com

Dracula's Kitchen & Bar

Daniel Pribag
20131 Professional Blvd.
Hagerstown, MD 21742
240-382-1102
Facebook

Sweet Mom Scoop

Rachel Lee
64 W. Main Street
Hancock, MD 21750
703-850-3174
www.kexpresssuchi.com

Rooster Moon Coffeehouse

Dani Pribag
1551 Potomac Avenue
Hagerstown, MD 21740
301-790-5040
www.roostermooncoffeehouse.com

1878 RiverRun B&B

Queli Campos
7 Taney St., S
Hancock, MD 21750
301-254-3075
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